Economic Development Committee Meeting Minutes
Live Oak City Hall
9955 Live Oak Blvd., Live Oak, CA 95953
August 16, 2011, 10:30 a.m.

Attendees: Diane Hodges, Council Member
Felicity Clark, Council Member
Jim Goodwin, City Manager
Kathleen Caldwell, Sr. Administrative Assistant

Council Member Clark called the meeting to order at 10:30 a.m. and welcomed guests Brynda Stranix, Yuba Sutter Economic Development Corporation; Rinky Bassi, Sutter County One Stop, and Taisha Thiara-Campbell

1. Roll Call: Present were Council Member Felicity Clark, City Manager Jim Goodwin and Sr. Administrative Assistant Kathleen Caldwell. Council Member Diane Clark was absent.

2. Minutes of the February 8, 2011 meeting were held to be approved at the next meeting.

3. Action/Discussion:

   a. Jim Goodwin provided information on the Yuba Sutter Community Magazine, including the places of distribution within and outside the area, and noted the reduced rate we received for the inside cover ad in the recent publication of the visitor guide. Discussion followed.

   b. Jim Goodwin provided an update on Commercial Annexations. Some discussion followed.

   c. Brynda Stranix, provided an update on the Collaborative Commercial Development Project with Wheatland and Marysville, including grant funding they received to purchase this significant new tool. Discussion followed.

   d. Jim Goodwin provided information on the Teleconference Briefing a Collaborative Economic Development Effort Strategy for the Sacramento Region, including acknowledging that the Yuba Sutter Economic Development Corporation was taking the lead in this effort for the Yuba Sutter area, to which Brynda Stranix affirmed their plans to be very active on this conference call.

4. Updates from Attendees: Taisha Thiara-Campable updated the group on the Live Oak Chamber Street Map that would include points of interest, businesses and advertising. Rinky Bassi provided an update on the Leo Chesney Center closing, with September 30 being the last day of work for all employees and inmates being relocated by September 15.

5. Adjournment: The meeting adjourned at 11:27 a.m.

Next meeting date October 18, 2011, 10:30 a.m.